

Environmental concept

Mobility

- Train station in the immediate vicinity of the stadium and encouragement to promote public transport through our communication tools
- Part of the fleet of cars used to transport players operates in hybrid mode

Energy

- No use of gasoline generators for electricity production at the event

Food and beverages

- Use of reusable and washable glasses
- Beer sold in kegs rather than single-use glass bottles
- Collaboration with local businesses for the sale of regional food products (short supply chain)
- VIP meals served in the restaurant of the Hotel Le Grand Bellevue in Gstaad, 100 meters away
- Vegetarian or vegan alternative
- Self-service water fountain to encourage visitors to use reusable bottles
- Distribution of a water flask to each volunteer

Infrastructure

- Storage in the region to minimize transport and reuse of facilities/materials from year to year
- Repair of advertising panels in collaboration with a partner, instead of replacing them with new ones
- Recycling of advertising banners for upcycling

Others

- Reuse of tennis balls for autograph sessions or donations to spectators, local clubs for junior sections
- Waste sorting by a team of volunteers for recycling at the waste collection center